

VIRTUAL TOUR OF MELBOURNE AND VICTORIA



ABOUT THE MELBOURNE VIRTUAL SITE VISIT

Designed to inspire and deliver practical information, the Melbourne Virtual Site Visit mirrors the standard site visit offering for international association clients and PCOs conducting inspections of the destination as part of their planning process, as well as useful information for potential delegates as to what they can do, see and experience in Melbourne during their conference stay.

Top Features:

- > Superior 'choose your own adventure' navigation, empowering the viewer to explore the scene without interference or guidance.
- > 7 journeys including welcome to Melbourne, transport, accommodation, venues, knowledge precinct, city experience, beyond Melbourne. Within each journey, a number of highlighted experiences, including MCB partners showcasing Melbourne as a first-choice business events destination.
- > A fully immersive experience from arrival at Melbourne Airport to pre/post touring opportunities in city and beyond, to hotels, venues, convention centre and Melbourne as a knowledge hub.
- > Fast facts and image/video gallery features also add to the experience, providing more detail to assist decision makers.
- > The opportunity to meet members of Melbourne's business events industry as they introduce their venue.

