

ethical  
enterprise  
**CONFERENCE**  
2021



ethical  
enterprise  
**AWARD**  
2021

## 2021 PROGRAM

Hybrid Event  
*In Person & Live streaming*

# The Future is NOW

Climate Change, Sustainability,  
Society & Ethics

6th - 7th  
December 2021

Melbourne University and RMIT

# Welcome Messages



**Susanna Bevilacqua**

Founder/Director, Moral Fairground  
Creator of Ethical Enterprise Conference

The Future is NOW was born from the desire for imminent change and action, mobilising all the knowledge and experience gathered over the years by impact-driven individuals, business owners, academics and leaders to carve our path for change NOW.

There is no need to look into the distant future for social change or environmental issues - we must inspire and motivate individuals and organisations NOW! Collaboration is the key - we have what we need to start building the roadmap into the future today!

I hope you will join me and the many forward thinkers and doers in this space and prepare to be inspired by this year's 2021 Ethical Enterprise Conference speakers and programmes. Be inspired to take action for positive change, encourage collaboration, mobilise people and communities to build your roadmap to The Future Now!

I look forward to seeing you all there!



**Dr. Natalya Turkina**

Vice-Chancellor's Postdoctoral Fellow  
Business and Human Rights Centre (BHRIGHT) Global  
Business Innovation Enabling Capability Platform (GBI ECP)  
Graduate School of Business and Law RMIT University

RMIT – its Business and Human Rights Centre (BHRIGHT) and Global Business Innovation Enabling Capability Platform (GBI ECP) – is proud to sponsor this year conference. COVID-19 has exposed all the old Australian socio-economic problems, such as un- and under-employment amongst vulnerable, disadvantaged, or marginalised groups of people (e.g., women and youth at risk, refugees and migrants, people with disabilities, indigenous people). Recovering from the ongoing crisis, however, requires abandoning the COVID-19 'going back to normal' mantra, as the Past 'normal' was responsible for all the problems we are facing right now. We must begin to act as if the Future is Now, wherein every enterprise is an ethical one. The recovering role of small- and medium-sized ethical enterprises in this Future must be supported by various forms and foci of both public and private collaboration that aim to address the unmet needs in both urban and rural Australia.

I am looking forward to meeting all of you at the Ethical Enterprise Conference 2021 to collaboratively imagine how this Future is already shaping!



**Ben Neville**

Associate Professor in the Department  
of Management & Marketing, Faculty of  
Business and Economics  
The University of Melbourne in Australia

The need for an ethical economy to shape a fairer and more sustainable world has never been greater and more urgent. While billionaires fly to space, COVID-19 has reinforced inequalities, the climate is already changing, and politics and culture wars hold us back from making a better world. The IPCC reports that we need to reduce emissions by at least 3.5% every year, starting right now. All businesses need to become ethical, responsible and sustainable right NOW!

At this year's Ethical Enterprise Conference, you will hear from and engage with some of the most informative and inspiring impact entrepreneurs, who have been leading the charge to create a fairer and sustainable world.

Join us to find out how to do it right NOW!

# Conference Timeline

In-person and digital



## DAY 1 - Monday. 6th of December 2021 - Melbourne Connect - The University of Melbourne

8:00 am to 9:00 am	<b>Registration</b>							
9:00 am to 9:30 am	<b>Welcome to Country &amp; Introductions</b>	Russell Pearson (MC)	Susanna Bevilacqua (Moral Fairground)	Ben Neville (University of Melbourne)				
9:30 am to 10:15 am	<b>Keynote</b>	<b>David Ritter</b> (Greenpeace Australia Pacific)	What do I do now? The Role of business, universities and individuals in the climate crisis					
10:15 am to 10:45 am	<b>Break</b>							
10:45 am to 11:45 am	<b>The Business Pathway to Net Zero Emissions</b>	Katie Mee (Uni of Melbourne)	Corinne Schoch (Global Compact)	Gavin Smith (Bosch)	Ben Neville (Uni of Melbourne)			
11:45 am to 12:00 pm	<b>You Make Your Own Rules</b>	Grace O'Hara & Paty Galan	(Small Fires)					
12:00 pm to 1:00 pm	<b>Early Ethical Entrepreneur Pitch Competition</b>	<b>Finalists of this year's pitch.</b>						
1:00 pm to 2:00 pm	<b>Lunch/ "Wellbeing Activation Participate to experience and begin the Wayapa® journey"</b>			Diana Barnett & Shannon Hurley				
2:00 pm to 3:00 pm	<b>WORKSHOPS</b>	"Looking at sustainable supply chains with a tax lens" <i>Jayde Thompson</i>	"What it means to be a purpose-led business" <i>Danielle Duell</i>	"The net zero transformation" <i>Sara Redmond-Neil &amp; Amy Huva</i>	"Why the future is now for social enterprise" <i>Tom Dawkins</i>			
3:00 pm to 3:30 pm	<b>Break</b>							
3:30 pm to 4:30 pm	<b>Power Hour</b>	Sara Redmond-Neil & Amy Huva <i>Small Mighty CSR</i>	Tom Dawkins <i>StartSomeGood</i>	Danielle Duell <i>People with Purpose</i>	Trang Du <i>Two Square Pegs</i>	Alan Crabb <i>Pozible</i>	Cameron Neil <i>Lend for Good</i>	James McLennan <i>B-Alternative</i>
4:30 pm to 5:15 pm	<b>Final Keynote</b>	<b>Creating climate, social and ecological hope through localism and social enterprise</b>			Cinnamon Evans (CERES)	Nick Verginis (SENVIC)		
5:15 pm to 7:00 pm	<b>After Conference Drinks and Networking</b>		Jacqueline Peel	Professor of Law at the Melbourne Law School and the Director of the Melbourne Climate Futures				

# Conference Timeline

In-person and digital



## DAY 2 - Tuesday 7th December 2021 - STOREY HALL - RMIT

8:00 am to 9:00 am	Registration and Networking									
9:00 am to 9:20 am	Welcome Remarks	Russell Pearson <i>MC</i>	Susanna Bevilacqua ( <i>Moral Fairground</i> )			Natalya Turkina ( <i>RMIT</i> )				
9:20 am to 10:00 am	Keynote	Susan Mizrahi ( <i>Australia Post</i> ) "Delivering a more Sustainable Future"								
10:00 am to 10:30 am	Morning Break									
10:30 am to 12:00 pm	The Big Panel "Beyond Box-ticking"	Dr Kevin Argus <i>RMIT</i>	Warren Staples <i>Melb University</i>	Sue Boyce <i>Ability Works</i>	Paul Ashby <i>Aurecon</i>	Dr Joanne Meehan <i>University of Liverpool, UK</i>	Representative <i>PwC (TBC)</i>	Sebastian Conley ( <i>Transurban</i> )		
12:00 pm to 1:00 pm	Lunch/ "Wellbeing Activation Participate to experience and begin the Wayapa® journey"					<i>Diana Barnett &amp; Shannon Hurley</i>				
1:00 pm to 1.30 pm	Presentation	Natasha Ritz "Good Empire"								
1:30 pm to 2.00 pm	Presentation	Petah Marian "Future Narrative"								
2:00pm to 3:00pm	4 Workshops	"Keep Calm and Get Creative" <i>Maria Simonellii</i>	"How can social enterprises tell the story of their impact" <i>Shani Rajendra</i>		"How to Create Change and Persuade Government." <i>Natasha Rees.</i>		"An introduction to Social Traders Certification" <i>Jessica Wolff &amp; Georgina Cohen</i>			
3.00 pm to 3.30 pm	Afternoon Break									
3.30 pm to 4.30 pm	Power Hour	Lionel Lee ( <i>Invest United</i> )	Min Seto ( <i>Aust Social Value Bank</i> )	Andrew Curtis & Tara Anderson ( <i>The Dragonfly Collective</i> )		Natasha Rees ( <i>NChangeR Consulting</i> )	Shani Rajendra ( <i>Clear Horizon</i> )	Maria Simonelli ( <i>The Creative Catalyst</i> )	Jess McDonald ( <i>High Tees Australia &amp; Agents of Innovation</i> )	Petah Marian ( <i>Founder Future Narrative</i> )
4:30pm to 5:00pm	Ending Keynote	Shantelle Thompson ( <i>Kiilalaana</i> )								



# Ethical Enterprise Award Dinner Timeline



## DAY 2 - Tues 7th of December 2021 – State Library Victoria – Conversation Quarter

5.30 pm to 6:30 pm	<b>Registration</b>					
6:30 pm to 7:00 pm	<b>Welcome remarks and Welcome to Country</b>		Catalina Gonzalez (MC),	Susanna Bevilacqua (Moral Fairground), Natalya Turkina(RMIT)		
7:00pm to 7:15pm	<b>Welcome to country</b>		<b>Lucy Thomas</b>			
7:45pm to 8:00pm	<b>2020 Ethical Enterprise Award Winner</b>		“Past Ethical Enterprise Award Journey of the 2020 Ethical Enterprise Award Winner” <i>Lucy Thomas OAM (Project Rokit)</i>			
8:00pm to 9:00pm	<b>Ethical Enterprise Award Finalists Presentations</b>					
	David Sivyer <i>Feedback Organic</i>	Darcy Small Cofounder <i>Kua Coffee Limited</i>	Joshua Ross & Adam McCurdie <i>Co-Founders of Humanitix</i>	Kelly Willmott & Amanda Shepherd <i>Co-Founders and Directors - Green Fox Training Studio</i>	Scott Ko <i>Founder and Director - ColourSpace Gallery</i>	Chris Ennis <i>Director of Business Innovation - CERES Fair Food</i>
9:00pm to 9:30pm	<b>Announcement of Early Ethical Entrepreneur Pitch Competition Winner and Ethical Enterprise Award Winner</b>					

# Conference Program

**Day 1. Monday. 6th Dec 2021**

**9:30 am to 10:15 am**

**Keynote**

**10:45 am to 11:45 am**

**60 Min Panel Discussion**



**David Ritter**  
*Chief Executive Officer  
Greenpeace Australia Pacific*

## “What do I do now? The Role of business, universities and individuals in the climate crisis”

The window is still open for rapid action to seize the clean energy opportunity, and secure a safer future for Australia and the world. But right now, with both severe climate damage and scientific projections worsening, the emissions reduction commitments of the federal government remain wholly inadequate. In this lecture David Ritter will critically explore the role of the individual, businesses and universities in the face of the climate crisis, making a clarion call for decisive action within each institutional context. Australian organisations are transitioning their operations toward net zero. But is it enough?



**Ben Neville,**  
*Panel Moderator*  
Associate Professor in the Department of Management & Marketing, Faculty of Business and Economics at the University of Melbourne in Australia

## “The Business Pathway to Net Zero Emissions”

As the Australian Government heads towards the COP26 meeting in Glasgow with inadequate climate targets and policies, Australian businesses have been forging their decarbonisation pathway anyway. In this panel, hear how Australian organisations are transitioning their operations toward net zero. But is it enough?



**Corinne Schoch**  
Head, Programmes  
Global Compact Network Australia



**Katie Mee**  
Associate Director, Sustainability,  
University of Melbourne



**Gavin Smith**  
President  
Bosch Oceania

# Conference Program

Day 1. Monday. 6th Dec 2021

11:45 am to 12:00 pm

## 2020 Early Ethical Entrepreneur Pitch Competition Winners



### Grace O'Hara & Paty Galan

Co-Founder Small Fires

### “You Make Your Own Rules”

We all know the unspoken rules of startup success: grow big, grow fast, grow now. Since presenting at the Early Ethical Enterprise Pitch competition last year, we've come up against these norms countless times... and rebelled against them. In this interactive session, we'll share our unconventional “successes” and show how breaking the status quo is often about what happens behind the scenes.

1:00pm to 2.00pm

Lunch/Wellbeing Activation



### Diana Barnett

Founder at Cultivate Impact



### Shannon Hurley

Facilitator

## Wayapa Wuurrk Lunch Activation

Grab your lunch and join us for an earth connection activity.

We will introduce you to Wayapa Wuurrk, a modality that weaves storytelling, narrative meditation, and a “movement practice” that draws on ancient wisdom and honors how first nations people have connected to our home Earth to nurture it for now and for future generations. Think reciprocity, balance, relational, regenerative and connected.

We're going to start on time, so we invite you to eat your lunch while we move through this session. Fingers crossed, the weather will be conducive to hosting this activity outside closer to nature.



# Early Ethical Pitch Competition Finalists

12:00 pm to 1:00 pm

60 Min Pitch



## Fungi Solutions Pty Ltd

Amanda Morgan

Director/Head of Research and Development.



## Staples of Change

Ellie Hewitt

Founder



## Coding for Culture

Brett Leavy

Creative Director



## EnAccess Maps

Sabrina Leung

Founder



## Linkmate

David Titeu

Founder and Director



## Purple Card Project

Dr Siobhan Dongés

Director

## Meet the Judges



### Tom Dawkins

CEO of StartSomeGood



### Cameron Neil

Red Hat Impact



### Dr Natalya Turkina

Vice Chancellor's Postdoctoral Fellow at RMIT



### Lisa Zipkis

Manager at Common Code



### Lionel Lee

Invest United



### Anthony Curtin

Merton Lawyers



### Christian Cadeo

Big Idea Ventures



### Molly Sardella

Common Code



# Conference Program

Day 1. Monday 6th Dec 2021

2:00 pm to 3:00 pm

60 Min Workshop

## Workshop 1



**Jayde Thompson**  
PartnerTax PwC

### Looking at sustainable supply chains with a tax lens

This session will be looking at sustainable supply chain with a tax lens on top of that to highlight the benefits for small medium enterprises. v

## Workshop 2 Digital



**Danielle Duell**  
Founder People with Purpose

### What it means to be a purpose-led business and how to design and implement a purpose-led strategy

Today's leaders are rethinking the role of business in society. It is clear to many that maximising profits as a primary goal is no longer effective, sustainable or equitable. It's not tolerated by the broader community; it doesn't attract, engage or retain the best talent; it doesn't give adequate consideration to the social and environmental impacts business may have or solve the significant problems of our time.

## Workshop 3



**Sara Redmond-Neal**  
Principal Sustainability Advisor  
Small Mighty CSR



**Amy Huva**  
Impact Officer  
Morris Group

### “The net zero transformation - aligning your business with global carbon reduction”

We are now in the decisive decade for climate action. Are you in? Catch up on what's happening at a global and local level and what that means for your business. Get clear on what your pathway to zero looks like, including quick wins, accessing government rebates, how to measure and calculate your footprint, tackling your major energy uses, buying offsets, and communicating your efforts.2. Identification of the next thing to do to test your idea and move it forward.

## Workshop 4



**Tom Dawkins**  
Co-Founder and CEO  
StartSomeGood

### “Why the future is now for social enterprise”

Social enterprise isn't a new concept. There have been ethical businesses and consumers for as long as there have been brands. But they are growing fast now, fueled by a fundamental shift in consumer preference and behavior. This presentation demystifies social enterprise, explaining the different genres of enterprises that are making a difference and exploring the big-picture trends that are driving the growth of the sector, and why now is the perfect time to start your dream social enterprise.

# Conference Program

Day 1. Monday 6th Dec 2021

3:30 pm to 4:30 pm

60 min Power Hour

## “The Power Hour”

The Power Hour is your opportunity to learn from expert consultants and inspiring leaders to help accelerate your organisation’s success. Visit one of the conference’s experts to discuss your organisation’s situation and needs and tap into their insights, wisdom and advice.



*Small Mighty CSR*  
**Sara Redmond-Neil & Amy Huva**  
Strategy Development, Sustainability



*Social Enterprise Models*  
**Tom Dawkins**  
StartSomeGood, People



*Two Square Pegs*  
**Trang Du**  
Design, service design, social enterprise, community development, CALD, diversity and mentoring



*People with Purpose*  
**Danielle Duell**  
Purpose Led Strategy design and implementation



*Pozible*  
**Alan Crabb**  
Crowdfunding / Raising Funding and Capital



*Lend for Good*  
**Cameron Neil**  
Financing for impact, impact enterprises strategy, growth and innovation.



*B-Alternative*  
**James McLennan**  
Conservation, waste, energy and resource management, and environmental education.

# Conference Program

**Day 1. Monday 6h Dec 2021**

**4:30 pm to 5:15 pm**

**45 min Final Keynote**

**5:30pm to 7:30pm**



**Cinnamon Evans**

Chair & CEO  
SENVIC & CERES

**“Creating climate, social and ecological hope through localism and social enterprise”**

Cinnamon will speak about how CERES is working to address climate, social and ecological crises by helping to build healthy ecosystems, resilient communities, regenerative food systems and local wellbeing economies. By creating a home, a school, a farm and a market, CERES engages their community in meaningful local action that creates a sense of belonging and participation, and helps bring about the changes we wish to see at each level of the broader system. Cinnamon will also speak about the fundamental importance of countering a prevailing story of separation with stories of connection and hope. philosophical tools, frameworks and vocabulary to re-assess and rethink the role of ethical enterprise.



**Nick Verginis**

CEO SENVIC

Nick will draw on the emergence of the social enterprise network, new connections with national and global movements to achieve SDGs and the recent launch of the Victorian Social Enterprise Strategy 2021-25 as a framework and accelerator for an inclusive, fair and sustainable society.

**Day 1 end of Conference Drinks at The Queensberry Hotel**



**Jacqueline Peel**

Professor of Law at the Melbourne Law School and the Director of the Melbourne Climate Futures

**“The wash up from COP and what it means for Australian business”**

# Conference Program

Day 2. Tuesday. 7th Dec 2021

9:30am to 10:15am

Keynote

10:35 am to 12:00am

90 Min Panel Discussion



**Susan Mizrahi**

Chief Sustainability Officer  
Australia Post

## “Delivering a more Sustainable Future”

With a mandate to provide both a community service and profit, Australia Post has been delivering for our country for more than 200 years. Hear from Australia Post Chief Sustainability Officer, Susan Mizrahi, about how the organisation has tackled disruption and is helping drive a sustainable future by investing in social enterprises, connecting communities and collaborating with suppliers.



**Dr Joanne Meehan**

Senior Lecturer in Strategic Procurement  
University of Liverpool Management School



**Dr Kevin Argus**

Lecturer Design Thinking and Marketing. MBA Program Manager  
Graduate School of Business and Law, RMIT University



**Sue Boyce**

CEO, Ability Works Australia



**Paul Ashby**

Land & Water Leader VIC/SA Aurecon



**Sebastian Conley**

Sustainable Procurement Manager  
Transurban



**Warren Staples**

Lecturer in Social Procurement  
Melbourne School of Government/  
Melbourne Law School at the  
University of Melbourne.



# Conference Program

Day 2. Tuesday. 7th Dec 2021

12:20pm to 1:00pm

Lunch/Wellbeing Activation

1:30pm to 2:00pm

Presentation



**Diana Barnett**  
Founder at Cultivate Impact



**Shannon Hurley**  
Facilitator

## Wayapa Wuurrk Lunch Activation

Grab your lunch and join us for an earth connection activity.

We will introduce you to Wayapa Wuurrk, a modality that weaves storytelling, narrative meditation, and a “movement practice” that draws on ancient wisdom and honors how first nations people have connected to our home Earth to nurture it for now and for future generations. Think reciprocity, balance, relational, regenerative and connected.

We’re going to start on time, so we invite you to eat your lunch while we move through this session. Fingers crossed, the weather will be conducive to hosting this activity outside closer to nature.



**Petah Marian**  
Founder  
Future Narrative

## “Do people really care about sustainability? Navigating the gap between values and intention”

Consumer research continually finds that while an increasing number of consumers say they care about sustainability, their actions are not mirroring their values, with other attributes taking on increased importance. With the climate crisis becoming evermore urgent, new strategies are necessary to ensure that businesses are putting themselves in the best position for the future. This presentation looks at emerging consumer behaviours and whether businesses need to wait for the consumer to start to take action.

1:00pm to 1:30pm

Presentation



**Natasha Ritz**  
Chief Operating Officer  
Good Empire

## A Good Empire

Good Empire is a social app for good that challenges us to level up for people and the planet.

A global impact platform to inspire, empower, and reward individuals and organisations to unite and take action.

17 Impact Goals for people and the planet by 2030 aligned with the United Nations Sustainable Development Goals.

# Conference Program

*Day 2. Tuesday 7th Dec 2021*

**2:00 pm to 3:00 pm**

*60 Min Workshop*

## Workshop 1



**Maria Simonelli**  
Founder / Facilitator /  
Book Author.  
The Creative Catalyst

### Keep Calm and Get Creative: What role does creativity play in our quest to create a more sustainable world?

The session provides an introduction into the science that fuels creativity. This overview will include:

- Practical ways to tap into creative problem solving techniques applicable across all aspects of life;
- Insights into what's happening in the brain and how we can rewire it for creative insight;
- How creativity can be cultivated by influencing the four key elements of creativity- motivation, domain expertise, skillsets and social/work environments and much more

## Workshop 2



**Clear Horizon**  
Senior Consultant  
Clear Horizon

### How can social enterprises tell the story of their impact: building a toolkit for the future

This session explores how social enterprises currently understand and communicate their social impact. It will then work with participants to identify a future toolkit that supports social enterprises to evaluate and communicate their social impact to a variety of audiences (funders, general public etc.). As part of the session, participants will also be introduced to existing tools that may support their social enterprises.

## Workshop 3



**Georgina Cohen**  
Social Enterprise Certification  
Advisor  
Social Traders



**Jessica Wolff**  
Social Enterprise  
Certification Analyst  
Social Traders

### An introduction to Social Traders Certification

In this session, we will dive into the Social Traders Certification application process. We will cover the broad context, including the social procurement landscape and the role of Social Traders as well as the specifics of the documents and data that are assessed as part of the certification and the (sometimes unexpected) benefits that you may realise through the certification process. You're encouraged to bring any questions you have along – and we look forward to answering them in this session.

## Workshop 4



**Natasha Rees**  
Managing Director  
NchangeR Consulting

### How to Create Change and Persuade Government

Do you need to influence the government to create the social or environmental change you desire? Government can be tough to influence – politicians are only interested in whether they will win the next election, and bureaucrats can tie you in knots with red tape and indecision. If you want some practical tips on how to persuade the government that your big idea should be supported, then this session is for you.

# Conference Program

**Day 2. Tuesday 7th Dec 2021**

**3:30 pm to 4:30 pm**

**60 min Power Hour**

**4:30pm to 5:00pm**

**Final Keynote**

## “The Power Hour”



*The Drangofly Collective*  
**Andrew Curtis &  
Tara Anderson**



*The Creative Catalyst*  
**Maria Simonelli**



*Clear Horizon*  
**Shani Rajenra**



*NChangeR Consulting*  
**Natasha Rees**



*Invest United*  
**Lionel Lee**  
Financing for impact, impact enterprises  
strategy, growth and innovation.



*Aust Social Value Bank*  
**Min Seto**



**Natasha Ritz**  
Chief Operating Officer  
A Good Empire



**Jess McDonald**  
Founder and Artist - High Tees  
Australia & Founder - Agents of  
Innovation



*Kiilalaana*  
**Shantelle Thompson**

## “Warrior Heart” what is it and why do we need it

In a world that profits & thrives from low self-esteem, ego, individualism, consumerism, and capitalism. The bravest and boldest thing we can do is be ourselves without apology. To be, lead and serve from the heart For the greater good of the Collective.

Interweaving First Nations knowledge systems and ways of being, with self development, martial arts, trauma healing and finding purpose.

# Digital Interviews Program Conference

*Delegates Conversations with Change Makers*



**Jim Chapman**

Founder  
Nice Coffee Co.

## “Change Through Coffee”

“Jim Chapman is the Founder of ‘Nice Coffee Co’. A Social Enterprise for education in Kenya funded through the impact of a cup of coffee. Jim has visited Kenya since he was 7 years old with his parents, a life-changing experience. After spending time at St Johns School in Kibera, where learning is made difficult by dark classrooms, leaking roofs and hungry stomachs, he returned to Australia, to see how coffee was mainly made for profit. With an MBA, Jim was driven to make a difference and through a successful social enterprise model, he discusses his story of Nice Coffee Co to teach us about coffee for a cause.”



**Ingrid & Tom Graze**

Co-Founders  
ZERO

## “ZERO Energy Homes”

“ZERO poses the question - what if every single act of design and construction made the world a better place? This shift of thinking is needed to protect our planet and provide an alternative to our homes of the future. There is magic to this new way of thinking of how we live and we at ZERO will fundamentally reshape the housing industry as our new systems and integrated solutions provide the answers to a sustainable and energy-positive life in the future. In collaboration with the Swinburne University of Technology, ZERO has now successfully engineered, from the roof down, Australia’s first inner-urban series built affordable 100% sustainable electric homes, which from day one never produce an electricity bill”



**Luke Kerr**

Founder / Director  
Real Time Learning

## “The Future is NOW in Education”

“How Real Time Learning’s Adopt an Engineer model inspires and builds STEM capacity in our next generation of Engineers”





**Belissa Rojas**

*Impact Measurement and  
Management Lead SDG Impact Team  
UNDP*



**Michael Donaghue-  
Evans**

*President  
UN Youth Victoria*



**Kylie Porter**

*Executive Director  
Global Compact Network Australia*



**Claudia Olmedo**

*Head of Exploration  
UNDP Accelerator Labs, El Salvador*

## STATE OF SUSTAINABLE DEVELOPMENT GOALS

“The 2030 Agenda for Sustainable Development that includes 17 Sustainable Development Goals (SDGs) were adopted by the United Nations in 2015 as a universal call to action to end poverty, protect the planet, and ensure that by 2030 all people enjoy peace and prosperity. With the continued COVID-19 pandemic affecting every country, how are efforts to end poverty, hunger, AIDS, and discrimination against women and girls affected. What creativity, knowhow, technology, financial resources and cooperation are being applied to keep the SDGs on track? Our panel of experts share their examples and provide insight into the state of SDGs globally and in Australia.”



# Ethical Enterprise Award Program

Day 2. Tuesday. 7th Dec 2021

6:30 pm - 7:00 pm

7:45 pm to 8:00 pm

Keynote



## Catalina Gonzalez

Founder Vivacious and Award MC

Catalina is going to be the MC for the Ethical Enterprise Award on the 19th of December, her energy will bring a unique angle to the evening, expect to be surprised.



## Lucy Thomas

Co-Founder/Co-CEO  
Project Rokit.

## Journey of the 2020 Ethical Enterprise Award Winner

Lucy Thomas will share the Project Rokit journey from 2020 when they won the Ethical Enterprise Award through to 2021.

PROJECT ROCKIT creates spaces where all young people have access to respect, acceptance, creative expression and real leadership skills. We send highly trained, passionate young presenters into schools to run workshops that empower students to lead positive change at school, online and beyond.



# Ethical Enterprise Award Finalists



## Feedback Organic

*David Sivyer*  
Founder - Feedback Organic



## ColourSpace Gallery

*Scott Ko*  
Founder and Director - ColourSpace Gallery



## Green Fox Training Studio

*Kelly Willmott & Amanda Shepherd*  
Co-Founders and Directors - Green Fox Training Studio



## CERES Fair Food

*Chris Ennis*  
Director of Business Innovation - CERES Fair Food



## Kua Coffee Limited

*Darcy Small*  
Cofounder - Kua Coffee Limited



## Humanitix

*Joshua Ross and Adam McCurdie*  
Co-Founders of Humanitix

## Meet the Judges



## Ben Neville

Associate Professor in the Department of Management & Marketing, Faculty of Business and Economics The University of Melbourne in Australia.



## Tara Anderson

Head of Marketing at Social Traders & Co-Director at The Dragonfly Collective



## Peta Granger

Retail Leader Specialist

# This year's MC's and conference moderators



**Russell Pearson**

Conference MC

Director at Russell Pearson Strategy



**Catalina Gonzalez**

Ethical Enterprise Award MC

Founder Vivacious

## Energiser and cultural activity

### 6 Dec | 3:15 pm | Afro-Latin Energiser!

This event energiser will provide the audience the opportunity to breathe, stretch, and move along with Afro-Latin beats. Get yourself ready to re-connect after an energising activity



### 7 Dec | 6:00 pm | Cultural Engaging Activity |

Surprise, surprise! Can you picture a flash mob? Now imagine that surprise element with music and dance from Latin America. In order to spice up your award dinner event and give your guests something to remember, Mosaik's entertainers will parade around the room showcasing traditional music and dance from Latin America and interacting with the guests



## Do you know

This year, each delegate will receive and be wearing an ethical and sustainable lanyard from our friends at Treekid. TreeKid, a Melbourne based ethical and sustainable children's clothing label, has a visionary goal that always strives to achieve is to not waste any material throughout the production. RE-USE and RE-PURPOSE preloved jeans, donated by the community, and their fabric offcuts to build these colourful lanyards. Therefore nothing goes to the landfill!



## Do you know

When you purchase a ticket to this year's conference you go into a draw to win coffee for a year! Global Café Direct is the ethically sourced, Fairtrade and organic coffee you could be drinking free. Love a cafeteira in the morning, or an afternoon espresso? Our masterfully crafted blend will be roasted and delivered fresh to you door throughout the year. Proudly sponsored and roasted by Coffex Coffee Roasters





# Thank you...

## Sponsors and Partners

