



Ethical Enterprise Award Application Process

This one page document should assist you with your 2021 Ethical Enterprise Award submission. We recommend that you read this before completing your application.

Section 1: Information about your organization	
Provide your business and contact details.	<ul style="list-style-type: none">Your enterprise/business nameYour enterprise status: for profit, not for profit or otherYour ACN or ABN numberAddressWebsiteContact person detailsEmail addressLength of operation (Organization must be in operation for 24 months or more. If your organization has been in operation for less than 24 months, please apply for the Early Ethical Entrepreneur Pitch Competition 2021).Evidence that you are a micro, small or medium enterprise (# of employees)
Section 2: What is the history, background and objectives of your enterprise?	
Provide an overview of what your enterprise does. (200 words or less)	Tell us about the background and history and objectives of your enterprise: <ul style="list-style-type: none">How and why did you start your enterprise?What need have you identifiedWho founded the enterpriseWhat do you doWho is involved in your enterpriseWhat are you aiming to achieve and who are the beneficiaries of your enterpriseWhy you consider your enterprise to be ethical or an enterprise with impact?Who and what does your enterprise impact?
Section 3: How has your enterprise delivered positive social and economic impact to an overseas or local community through its trade practices, or as a result of your commercial undertaking?	
Describe and provide evidence of how your enterprise has improved the social and economic impact of an overseas or local community. (500 words or less)	What has your enterprise achieved? (You will need to quantify wherever possible) How has your enterprise achieved these goals and why is it important? Strengthen your submission by: <ul style="list-style-type: none">Identifying the community that your enterprise makes an impact on;Describing the impact and changes that your enterprise has made to the community through business or trade practices and activities; ANDQuantifying your aims and achievement with figures, examples and community statistics.Providing evidence such as photos, media and marketing, statistics, links to website, YouTube, support from references. (<i>Supportive material will not be returned.</i>) Examples of positive social and economic impact might include: <ul style="list-style-type: none">Growth in community resourcesDevelopment of skillsIncreased employment opportunitiesIncreased economic growthImproved education outcomesCapacity building of local communityImproved health or other
Section 4: About COVID-19	
This is a new section about how COVID-19 may have impacted your enterprise. (500 words or less)	Please complete only if your enterprise has been impacted by COVID-19: <ul style="list-style-type: none">Has COVID19 impacted your enterprise's ability to deliver social and economic impact?If you have been impacted by COVID, how did your enterprise innovate/adapt to deliver social and economic impact? Please describe.
Section 5: Have you used any innovative approaches to achieve your objectives?	
Demonstrate how your enterprise has demonstrated innovation. (200 words or less)	This might include innovation in: <ul style="list-style-type: none">TechnologyProcessesProduct or servicesA novel way of doing somethingA new business model
Section 6: What will winning this award mean to your enterprise?	
Tell us what winning the Ethical Enterprise Award will mean for your enterprise. (150 words or less)	We recommend you explain how the prize may be put to use. Examples might include: <ul style="list-style-type: none">Help you develop a new tool that will help grow your enterpriseHelp build a specific programHelp create jobs