

# Fair@Square Ethical Lifestyle Festival Criteria

Please check the criteria before you apply, your business will need to fit at least in one of the criteria categories to be considered for the festival



# FAIR@SQUARE ETHICAL LIFESTYLE FESTIVAL

## CRITERIA

### Ethical and Fair Trade Fairtrade

- Accredited World Fair Trade Organisation Organisations working directly with producers/farmers and contribution to social and development
- Member of the Fair Trade Association of Australia and New Zealand (FTAANZ)
- Ethical Clothing Australia
- Creative craft industries
- Ethical services eg.
- Investment funds Fair trade workplaces and universities

### Social Enterprises

- Profit or not for profit business addressing local or disadvantage communities with their commercial activities
- Business that has a positive social outcome and contributes to social development
- Businesses explicitly focused on addressing Australian Indigenous empowerment and economic development
- B Corps - businesses that are BCorp accredited

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## CRITERIA

### NGO or campaign groups

- NGO or campaign groups with explicit objectives or campaigns relating to fair trade, justice for developing country farmer or workers, overseas development

### Animal Welfare Friendly

- Business and organisation supporting or implementing ethical food and food production Free range
- Animal welfare groups
- Business supporting no animal testing
- Business advocating ethical food production

### Environmentally Friendly & Sustainable Production

- Business or organisations growing or selling local food product from small farmers
- Handicrafts from small local producers and co-operatives
- Environmental sustainable groups and businesses
- Recycled Sustainable fashion
- Organic and Natural Foods Organic and Natural products
- Organic food and environmental groups like businesses that are able to demonstrate ethical and environmental standards like growing, selling local, organic food products from small farmers

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A festival connecting people, businesses and communities

