



MESSAGE FROM THE LORD MAYOR OF MELBOURNE

On behalf of the City of Melbourne, welcome to Australia's largest fair trade and ethical business festival. In the heart of our city at Federation Square, Fair@Square brings together businesses and brands that share a commitment to ethically-produced products and sustainability.

The City of Melbourne is proud to support this event as it is closely aligned with our sustainability initiatives. In partnership with many community organisations and businesses, we are planning ahead to ensure that as Melbourne grows, we retain all that's best about our city.

Congratulations to the organisers of Fair@Square. The event has grown to attract more than 75,000 visitors, and it plays an important role in encouraging the public to think carefully about the products we buy. I invite you to enjoy all the activity at Federation Square during Fair@Square 2011.



Robert Doyle
Lord Mayor